

TALKERS Magazine
NEWS RELEASE
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Small Business Host Named To HEAVY HUNDRED - Again!

SPRINGFIELD, MA - For the second consecutive year, Jim Blasingame has been selected by TALKERS Magazine as a member of the Heavy Hundred Class of 2004, the 100 most important radio talk show hosts in America. Blasingame is the creator and award-winning host of The Small Business Advocate Show, which has been nationally syndicated since 1997, and is the flagship brand of Small Business Network, Inc. (SBN).

TALKERS Magazine is the radio talk show industry's premier publication. Heavy Hundred selection criteria includes: ratings, longevity, uniqueness, potential, social impact, service, industry and media recognition, courage, effort, and talent.

"Jim Blasingame is clearly one of the best in our industry," said TALKERS' Editor and Publisher, Michael Harrison. "He's a talented broadcaster and an excellent interviewer who has certainly earned his position among the Heavy Hundred, now for the second consecutive year. Jim's show is superb, and as the only weekday talk show in America dedicated to small business, makes a very important contribution to the marketplace."

"The HEAVY HUNDRED is a distinguished group of professionals," said Blasingame, "and I'm grateful to TALKERS for recognizing me again."

Ron Crider, president of Global American Broadcasting Network said, "Jim Blasingame is a real pro and one of the most dedicated talk show hosts I've seen in my long radio career. He conducts over 1000 live interviews every year, and shows up every day, including holidays, which makes him an affiliate's dream. Congratulations to Jim on this much deserved recognition."

The U.S. Small Business Administration recognized Blasingame as the 2002 Small Business Journalist Of The Year. In 2001, FORTUNE Small Business identified Blasingame as one of the top small business resources in America, and in 2000, FSB called him one of the 30 most influential people in America representing small business. Blasingame is also a syndicated columnist, and author of the best-selling book, Small Business Is Like A Bunch Of Bananas (SBN Books, 2002).

SBN produces and distributes multi-media small business resources worldwide, including The Small Business Advocate Show, which airs 24/7 over a dedicated channel on ABC Starguide III satellite. The live show is from 7-9am Eastern, Monday-Friday, and is also simulcast on the Internet. IBM, Office Depot, and Palo Alto Software are three of Blasingame's sponsors.

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